



For Immediate Release

Elastic Knowledge Presents at ED-MEDIA Conference

Presentation describes business impact of the integration of e-learning and knowledge management technologies

Austin, Texas, July 2, 2002 – Elastic Knowledge announced today that Darrell Woelk presented a paper at the ED-MEDIA World Conference on Educational Multimedia, Hypermedia and Telecommunications on June 30, 2002 in Denver, Colorado.

Woelk presented the paper “E-Learning, Semantic Web Services and Competency Ontologies”. The presentation describes a proposed system for competency-based just-in-time learning that uses competency ontologies, semantic web services and synchronized business processes to deliver learning objects to learners in corporate and educational environments. The proposed system will optimize the impact of lifelong learning through the integration of knowledge and processes across educational institutions, community organizations, industry organizations and corporations.

The annual ED-MEDIA conference serves as a multi-disciplinary forum for the discussion and exchange of information on the research, development, and applications on all topics related to multimedia, hypermedia and telecommunications/distance education. ED-MEDIA is the premiere international conference in the field, spanning all disciplines and levels of education and attracting more than 1,000 attendees from over 50 countries. For more information on ED-MEDIA, visit www.aace.org/conf/edmedia.

About Elastic Knowledge

Elastic Knowledge provides consulting services and system implementations that help companies effectively transfer knowledge to their employees and customers. The focus of the company is on the integration of e-learning and knowledge management technologies in order to optimize the value of the knowledge gathered by the typical organization. For more information, visit www.elasticknowledge.com.

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