



For Immediate Release

**Elastic Knowledge Presents Lifelong Learning Vision at
E-Learn 2002 Conference**

***Vision describes how social and technology trends will intersect to
both enable and require lifelong learning***

Austin, Texas, October 28, 2002 – Elastic Knowledge announced today that Darrell Woelk presented the Elastic Knowledge vision for lifelong learning at the E-Learn 2002 World Conference on e-Learning in Corporate, Government, Healthcare & Higher Education on October 19 in Montreal, Canada.

Woelk's talk focused on the requirement for lifelong learning prompted by the need to remain competitive in a knowledge-based economy. While there is a trend towards lifelong learning, there are social, governmental and technology barriers that must be overcome for lifelong learning to become a reality. The talk discussed new technology in the fields of knowledge management, learning and the semantic web that must come together to overcome the technology barriers.

The E-Learn annual conference serves as a multi-disciplinary forum for the exchange of information on research, development, and applications of all topics related to e-Learning in the Corporate, Government, Healthcare, and Higher Education sectors. The E-Learn Conference series originated as the WebNet World Conference on the WWW and Internet which was held in San Francisco (1996); Toronto, Canada (1997); Orlando, Florida (1998); Honolulu, HI (1999); San Antonio, TX (2000); and Orlando, Florida (2001). E-Learn began under this name in Montreal (2002).

About Elastic Knowledge

Elastic Knowledge provides consulting services and system implementations that help companies effectively transfer knowledge to their employees and customers. The focus of the company is on the integration of e-learning and knowledge management technologies in order to optimize the value of the knowledge gathered by the typical organization. For more information, visit www.elasticknowledge.com.

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